



# Synappx™ Cloud Print

Optimum productivity, security and sustainability  
in hybrid work environments

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# Printing that is as flexible as your work

To maximise productivity you need to be able to access information easily and efficiently.

An increasing number of businesses are now operating as a hybrid workplace, with remote working and geographically dispersed devices. It creates a complex set of challenges when it comes to printing documents efficiently and securely, while also minimising waste.

Synappx Cloud Print is designed to meet the unique needs of small and medium-sized enterprises for hassle-free, flexible and cost-effective print management. As a true cloud-based solution, it provides secure printing and print accounting 'as a service', so it requires no investment in on-premises infrastructure. Quite simply, it works where you do – whether in the office or at home.

Synappx Cloud Print is the latest addition to our comprehensive line-up of Document & Print Management Software solutions and leverages the smart functionality of the innovative Synappx Services Platform (SSP) to remove frustrating technology hassles. For simplicity of use, it works seamlessly with Sharp multi-function printers (MFPs) and is also designed to complement Sharp's portfolio of Print Management solutions.

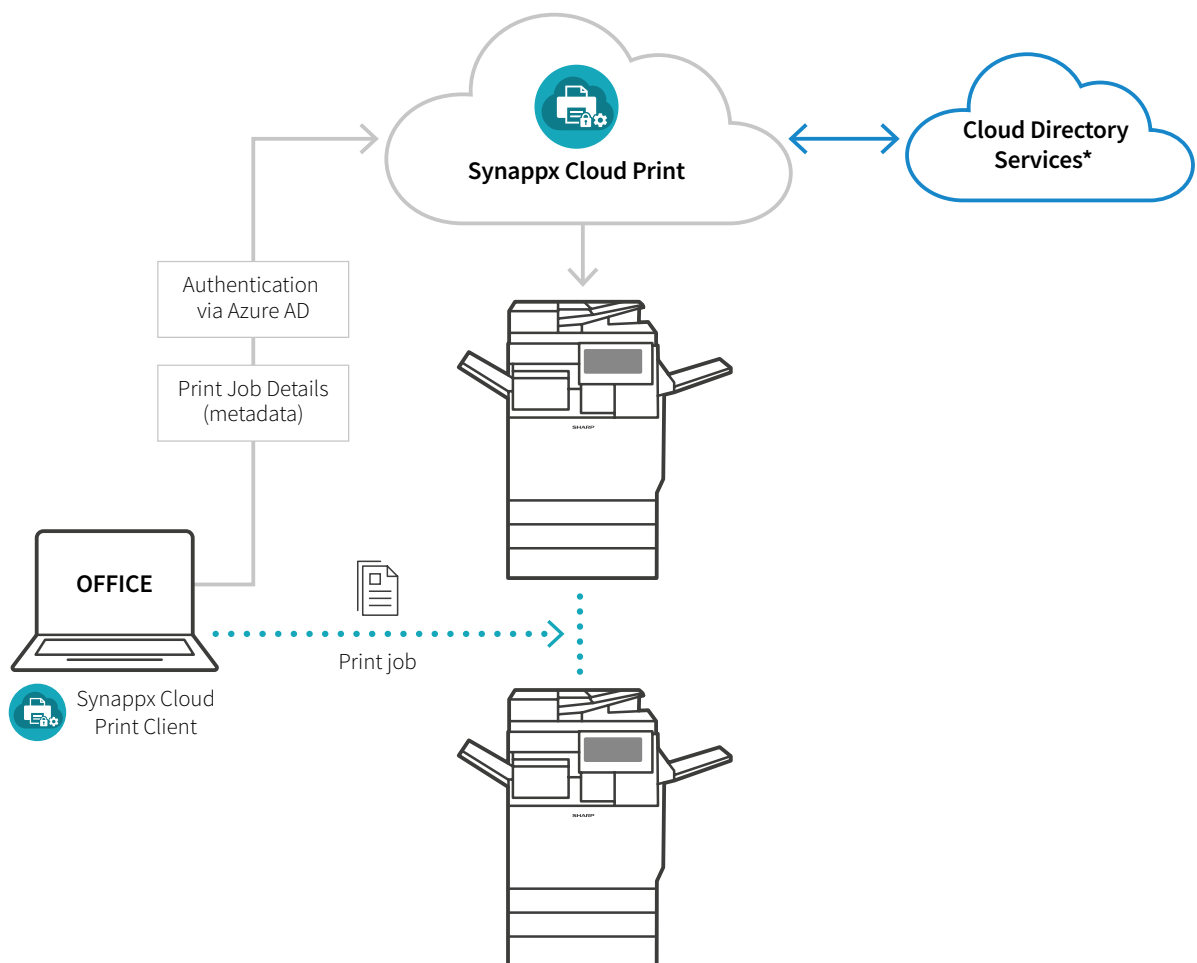
With the Synappx Cloud Print mobile app you can access your files to print or scan with ease, without compromising your security.

## Print release technology



Using Synappx Cloud Print's print release technology you can enjoy more productive, secure and sustainable printing. It enables documents to be printed on the most convenient device, prevents sensitive information from being

compromised or left unattended and reduces printing costs and wasted paper and toner. So you get the information you need precisely when you need it and the flexibility to work productively and securely in a wide variety of locations.



\* Microsoft 365 & Google Workspaces.

# As simple as you need

With more and more people working from different locations, collaboration needs to be simple and easy for businesses. And that means simplifying the technology that enables information access and sharing.

Synappx Cloud Print is a cloud print management service that is optimised to work with your Sharp Multi Function Printers (MFPs). It is easy to purchase and simple to install, use and maintain with core features that offer maximum value with no gimmicks.

Using its secure pull printing technology, you and your team can simply print using one installed printer driver, walk up to any available Sharp device and print documents when it is most convenient, so you stay fully productive.

It also has a simple 'pay as you go' subscription and no additional on-premises hardware is required. So you have more control of your expenditure without any up-front capital cost, as well as the flexibility to re-size the service as your needs evolve and keep your business working as efficiently as possible.





# Safeguarding information and the environment

Security and sustainability are both major challenges facing businesses today.

## Protecting your valuable information

The real challenge when making information easier to access is to ensure that it is also kept secure and confidential.

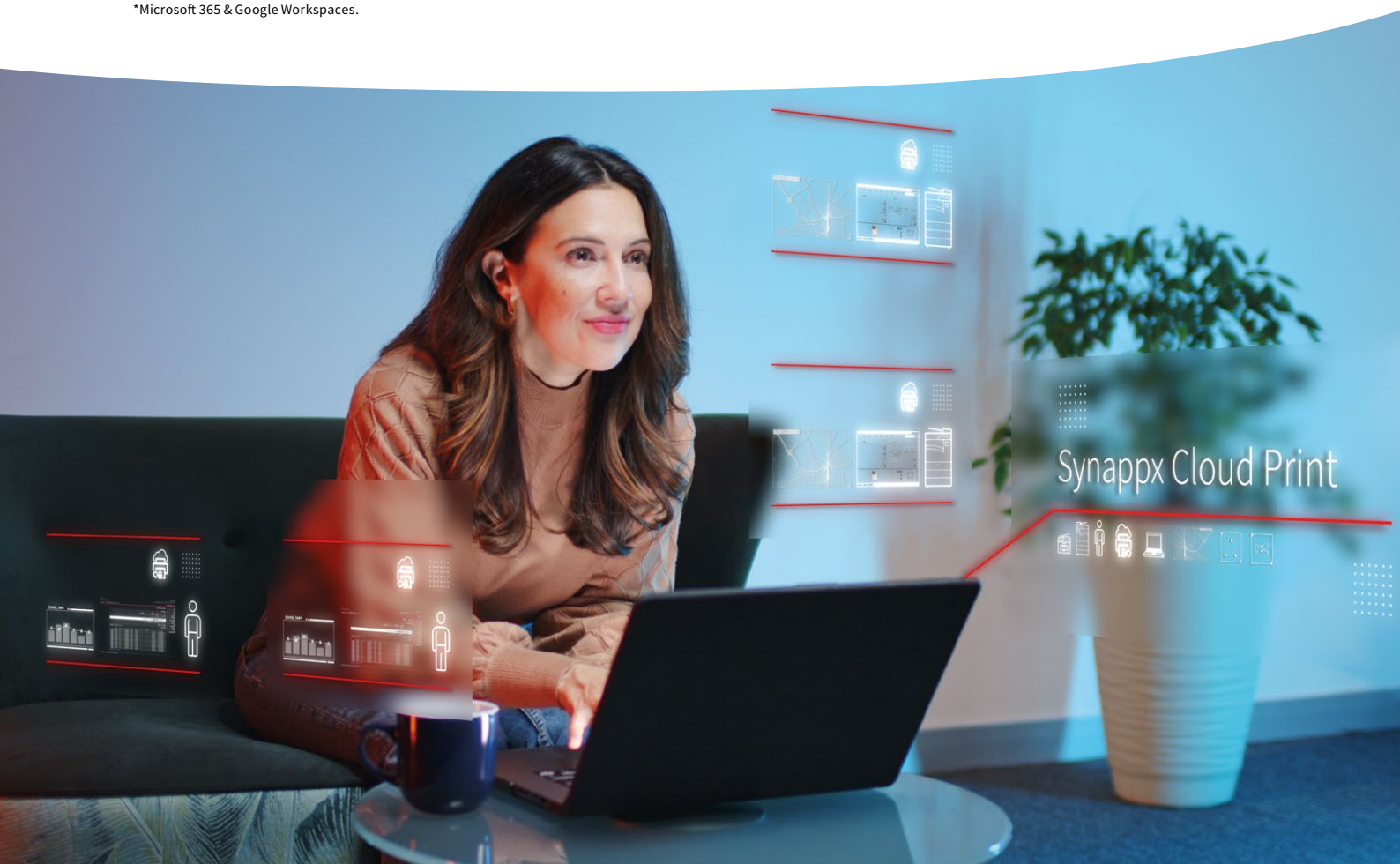
At the simplest level, Synappx Cloud Print keeps sensitive information safe as its secure print release functionality prevents important documents from being left unattended. Only the user that sent them to print can retrieve the documents when they are output, so they cannot be picked up by anyone else.

It is designed to integrate with your existing cloud directory services provider\*, making user identity management secure and convenient. In addition, it includes a two-factor authentication option that requires two forms of authentication, for example a card swipe and a PIN.

An additional level of security is provided by ensuring any print jobs do not leave your local network, where they are protected behind a firewall and the data is encrypted, so they remain inaccessible while they are in transit or waiting to be printed.

Finally, it provides a full print audit trail and reporting, which helps ensure compliance with relevant data management regulations.

\*Microsoft 365 & Google Workspaces.





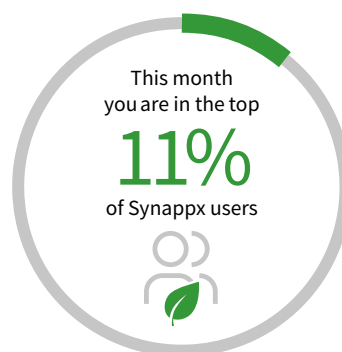
### Going greener for less

Most businesses naturally want to avoid unnecessary waste and expenditure, but it can also help to enhance your green credentials.

Synappx Cloud Print uses visual clues and reports to encourage users to print sustainably and reduces waste and print costs with more proactive control of what is printed.

By encouraging users to print and release only the documents they need in the most sustainable format, behaviours that previously led to superfluous printing can be significantly reduced and less print resources, including paper, toner and energy, are wasted.

It also enables better visibility and, consequently, control of your print consumption through more effective and connected print accounting in hybrid workplaces and organisations with remote working and geographically dispersed devices.



# Specifications

## Hardware Requirements (SCP Client)

Processor speed (GHz)	1.5
HDD (GB) (Min)	64
RAM (GB) (Min)	4

## Browser Requirements

Microsoft Edge v117 (or above), Firefox v118 (or above), Chrome v117 (or above)

## Sharp MFP Requirements

Sharp OSA5.5 (or above) enabled MFP

MX-AMX3

## Welcome to Sharp

Sharp Europe enables small to large businesses and organisations across Europe to enhance performance and adapt for their workplaces of the future through a range of business technology products and services.

Sharp services and products range from printers and advanced flat screen technologies, collaboration platforms in partnership with other leading brands, through to full IT services for small companies to large Enterprise businesses and organisations.

As a manufacturer and a service provider, Sharp is uniquely positioned to provide trusted advice and assurance to customers on how technology can work together seamlessly.



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